VIVA ROCK VEGAS CONTEST RULES

THE ROCK 101'S VIVA ROCK VEGAS CONTEST (THE "**CONTEST**") IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE TWENTY-ONE (21) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

(a) be a legal resident of the province of British Columbia;

(b) be of the age of twenty-one (21) or older at the time of entry;

(c) be legally able to travel to Las Vegas, Nevada, USA and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel; and

(d) be available to travel from December 6, 2022 to December 8, 2022.

Employees of Corus Radio Inc. operating CFMI-FM (the **"Station**") and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, the "**Sponsors**"), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contest within three (3) months preceding the Contest start date indicated below, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 8:00 a.m. Pacific Time ("**PT**") on August 29, 2022 and ends at 5:15 p.m. PT on November 25, 2022 (the "**Contest Period**") after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

(a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

(i) Listen to the Station Monday to Friday (except on statutory holidays) during the Contest Period at approximately 8:00 a.m., 11:00 a.m., 2:00 p.m., and 5:00 p.m. PT for the cue to call (the "**Cue to Call**"). Upon hearing the Cue to Call, listeners are invited to call (604) 280-1011 (the "**Contest Line**"). The first two (2) callers through the Contest Line will have the opportunity to play the Contest game to qualify for the weekly prize (each a "**Contestant**"). The Contestants will be

asked to play a Vegas style game such as poker or black jack. The Contestant who successfully wins the game will qualify to enter the weekly draw (each a "**Qualifier**").

(b) Limit of one (1) entry per person per week. In the case of multiple entries, only the first eligible entry will be considered

(c) All entries become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

(d) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.

(e) If the telephone connection between the Station announcer and an entrant is not clear, such that the announcer and/or entrant cannot hear each other or the entrant is disconnected, that entrant may, in the sole discretion of the Sponsors, be disqualified and the Releasees (defined below) will not be liable in any way.

4. PRIZES.

(a) **Prizes.** There are thirteen (13) prizes ("**Prizes**"; each a "**Prize**") available to be won by the Prize winners ("**Winners**; each, a "**Winner**") consisting of:

(i) A trip for two (2) to Las Vegas, Nevada (the "**Destination**") which shall include:

1. Round-trip economy airfare for the Winner and his/her guest (the "**Guest**") leaving together from Vancouver International Airport, on the same itinerary to the Destination;

2. Two (2) nights hotel accommodation at New York New York Las Vegas for the Winner and Guest based on double occupancy unless otherwise indicated;

3. Departure and airport taxes;

4. All hotel taxes, resort fees, and processing fees; and

5. Two (2) tickets to The Beatles Love by Cirque du Soleil on December 7, 2022 taking place at The Mirage.

(b) Each Prize has an approximate value of One Thousand Two Hundred And Seventy Three Dollars And Thirty Four Cents (CDN$1,273.34).

(c) Winners are not entitled to monetary difference between actual Prize value and stated

approximate Prize value, if any.

(d) The Sponsors and/or the Sponsors' representatives will contact the Winners to coordinate the provision of the Prizes within two (2) days once such Winners have been successfully contacted and notified of the Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

(a) Winners and Guests must be available to travel from December 6, 2022 through December 8, 2022 (the "**Travel Period**"). Should Winners or Guests be unable to travel on the dates and times designated by the Sponsors, the Prize will be forfeited and awarded to an alternate winner.

(b) Winners and Guests will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, transportation to and from originating airport, COVID-19 documentation, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Winners may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

(c) In the event The Beatles Love by Cirque du Soleil or any of its members are unable to attend the event for any reason whatsoever or in the event that the concert is cancelled for any reason whatsoever, that portion of the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors.

(d) The terms by which the event tickets may be redeemed are governed by the applicable retailer or service provider. Sponsors are not responsible for administering or ensuring compliance with the terms and conditions of the event tickets.

(e) Winner and Guest agree to adhere to regulatory COVID-19 guidelines outlined by the country of arrival, transit and/or departure at their own cost. Sponsors shall not be held responsible for cancellations, delays, or denial of boarding resulting from non-compliance of COVID-19 guidelines.

(f) In the event that, due to the COVID-19 pandemic, there are government regulations in place at the time of the Travel Period, the Sponsors will make best efforts to coordinate a rescheduled date for the flights with the Winners. If the Sponsors are unable to reschedule and provide any portion of the Prize because of such regulations or related circumstances beyond their control, then the Prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors.

(g) Guests must be twenty-one (21) years of age or older, be legally able to travel to the Destination, and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).

(h) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve

the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

(a) Every Monday starting on September 5 and ending on November 28, 2022 (except the October 10 draw will take place on October 11) in Vancouver, British Columbia, one (1) Qualifier will be selected by a random draw from all eligible entries received prior to 5:00 p.m. PT on the preceding Friday. Entries do not rollover subsequent draws. **Each entrant shall be eligible to win only one (1) Prize.** Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged time/date at the Station's studio to comply with the Contest Rules and sign and return the Release (described below).

(b) The odds of being selected as a potential Qualifier are dependent upon the number of eligible entrants who call in to the Contest Line upon hearing a Cue to Call and the outcome of the game. Once a Qualifier, the odds of being selected as a potential winner are one (1) in twenty (20) (except for the October 17 draw where the odds are one (1) in sixteen (16).

(c) SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR E-MAIL NO LATER THAN TWO (2) BUSINESS DAYS AFTER THE DRAW AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.

(d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. RELEASE. Winners and Guests will be required to execute a legal agreement and release ("**Release**") that confirms Winners' and Guests': (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by

telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winners' and Guests' name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.

9. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

10. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at https://rock101.com/ throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsors property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winners and Guests must at all times behave appropriately when taking part in the trip and observe the Contest Rules and any other rules or regulations in force at the Destination, including but not limited to any COVID-19 requirements in force. The Sponsors reserve the right to remove from the trip or location, any Winner or Guest who breaks such rules or fails to behave appropriately and to disqualify such Winner or Guest.

11. **PRIVACY / USE OF PERSONAL INFORMATION.**

(a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and e-mail address (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

(b) Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Sponsors' Privacy Policy at: https://www.corusent.com/privacy-policy/.

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

15. DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. SOCIAL MEDIA. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to the Sponsors and any questions, comments or complaints regarding the Contest must be directed to the Sponsors.