

ROCK 101'S \$25,000 JUKEBOX HERO CONTEST RULES

THE ROCK 101'S \$25,000 JUKEBOX HERO CONTEST (THE “**CONTEST**”) WILL BE CONDUCTED IN THE PROVINCE OF BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. ENTRANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF BRITISH COLUMBIA OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. **ELIGIBILITY.**

1.1 To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of British Columbia; and
- (b) be nineteen (19) years of age or older at time of entry.

1.2 The following people are not eligible to enter the Contest:

- (a) Employees of Corus Radio Inc., operating as CFMI-FM (the “**Station**”) and its parent, affiliates, subsidiaries, related companies, agents, successors and assigns, its advertising agencies and promotional companies involved in the Contest (together with the Station, “**Corus**”);
- (b) Any person who has been confirmed as a winner of two (2) Corus administered contests within six (6) months preceding the Contest start date indicated below; and
- (c) The family or household members of any of the parties listed in Section (a) or (b) above.

1.3 Corus shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Corus for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Corus reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply information that does not meet these requirements.

2. **CONTEST PERIOD.** The Contest begins at 8:00 a.m. Pacific Time (“**PT**”) on April 13, 2026 and ends at 4:00 p.m. PT on May 29, 2026 (the “**Contest Period**”) after which time the Contest will be closed and no further entries shall be accepted.

3. **HOW TO ENTER.**

3.1 There is no purchase necessary to enter the Contest. To enter listen to the Station Monday through Friday (except statutory holidays) during the Contest Period at approximately 8:00 a.m., 12:00 p.m. and 4:00 p.m. PT for the cue to text (the “**Cue to Text**”) to be played. Upon hearing the Cue to Text, listeners are invited to text the word “**JUKEBOX**” to 604-280-1011 (the “**Contest Line**”).

3.2 Limit of one (1) entry per person, per cellular phone number, per household per day. In the case of multiple entries, only the first eligible entry will be considered.

- 3.3 All entries become the sole property of Corus and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- 3.4 Entries received by text message shall be deemed to be submitted by the authorized account holder of the cell phone number associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of a cell phone number is defined as the natural person who is assigned to a cell phone account by a cellular service provider. Any entrant may be required to provide Corus with proof that they are the authorized account holder of the cell phone number associated with their entry.
- 3.5 Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Corus recommends turning on a radio to the Station for the Cue to Text. Corus assumes no liability for entrants not making timely texts to the Station due to delays in the streamed signal.

4. **PRIZES.**

- 4.1 **Grand Prize.** There is one (1) grand prize (the "**Grand Prize**") available to be won by the Prize winner (the "**Grand Prize Winner**") consisting of twenty-five thousand Canadian dollars (CDN\$25,000) cash.
- 4.2 **Secondary Prize.** There is one (1) secondary prize (the "**Secondary Prize**") available to be won by the secondary Prize winner (the "**Secondary Prize Winner**") consisting of two thousand five hundred Canadian dollars (CDN\$2,500) cash.
- 4.3 Grand Prize and Secondary Prize are hereafter collectively referred to as "**Prize**" or "**Prizes**". Grand Prize Winner and Secondary Prize Winner are hereafter collectively referred to as a "**Winner**" or "**Winners**".
- 4.4 Prize will be distributed within thirty (30) days after Winners have been successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

5. **PRIZE CONDITIONS.**

- 5.1 Prize must be accepted as awarded and cannot be transferred, assigned or substituted, except at the sole discretion of Corus. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and Corus shall have no obligation to provide either an alternative or value-in-kind. Corus reserves the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
- 5.2 Shipped Prizes shall not be insured and Corus shall not assume any liability for lost, damaged or misdirected Prizes.

6. **SELECTION.**

- 6.1 A maximum of one hundred and two (102) Contestants (defined below) shall be selected as

follows:

- (a) Approximately five (5) minutes after each Cue to Text is announced, one (1) entrant will be randomly selected from each Cue to Text pool of entrants and must answer the telephone call from the Station (each a “**Contestant**”) in order to be eligible for the chance to win the Grand Prize and be entered into the draw for a chance to win the Secondary Prize. If the Station is unable to reach the Contestant or the call back goes to voicemail (whichever comes first), another eligible entrant will be randomly selected.
- (b) Each Contestant shall be required to choose three (3) numbers, without repetition, each from the range of one (1) to one hundred and one (101) inclusive, with each number corresponding to a song listed on the Contest Site (the “**Answers**”). Three (3) songs will have been pre-selected as the winning songs before the Contest start date (the “**Winning Song Numbers**”).
- (c) A Contestant who correctly selects all three (3) Winning Song Numbers, shall be declared the Grand Prize Winner.
- (d) A Contestant who does not correctly select all three (3) Winning Song Numbers shall not be eligible to participate in any future Cue to Text as a Contestant and shall not be eligible to win the Grand Prize; however, such Contestant shall be eligible for, and automatically entered into, a random draw for the Secondary Prize (each, a “**Secondary Prize Entrant**”).
- (e) On June 1, 2026, one (1) Secondary Prize Entrant will be selected by a random draw from all eligible Secondary Prize Entrants determined during the Contest Period. The odds of being selected as a Secondary Prize Winner are dependent on the number of Secondary Prize Entrants determined during the Contest Period, excluding the Grand Prize Winner. Before being declared a Secondary Prize Winner, the selected Contestant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail to comply with the Contest Rules and to sign and return the Release (described below).
- (f) Each Contestant shall be eligible to win only one (1) Prize. The odds of a Contestant being selected as a potential Grand Prize Winner is one (1) in one hundred sixty-six thousand six hundred and fifty (166,650). Before being declared a Grand Prize Winner, the selected Contestant shall be required to comply with the Contest Rules and to sign and return the Release (described below).
- (g) THE SELECTED CONTESTANT WILL BE NOTIFIED BY TELEPHONE AND/OR E-MAIL NO LATER THAN MAY 29, 2026 AT 4:00P.M. PT AND MUST RESPOND WITHIN ONE (1) BUSINESS DAY OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, they will be disqualified and will not receive a Prize and another entrant may be selected in Corus’ sole discretion until such time as an entrant satisfies the terms set out herein. T Corus is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Corus to receive a selected entrant’s response.
- (h) If, as a result of an error relating to the entry process, drawing or any other aspect of the

Contest, there are more selected Contestants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. **RELEASE.** Potential Winners will be required to execute a legal agreement and release (“**Release**”) that confirms potential Winner’s: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of Corus and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to Corus of the unrestricted right, in Corus’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, exhibit, distribute, adapt and otherwise use or re-use the Winner’s name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned, along with a copy of a government issued identification card containing a photo of the claimed Winner, within five (5) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases, indemnifies and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify the Releasees from any and all claims made by third parties relating to the entrant’s participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** Corus assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Corus is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. Corus assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including reasons beyond the control of Corus, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.
10. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the contest microsite and made available throughout the Contest Period. Each entrant further agrees to be bound by the decisions of Corus, which shall be final and binding in all respects. Corus reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass Corus or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS.**

SHOULD SUCH AN ATTEMPT BE MADE, CORUS RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

11. PRIVACY / USE OF PERSONAL INFORMATION.

11.1 By entering the Contest, each entrant expressly consents to Corus and its third-party agents and service providers, to collect, use, store, and share any personal information submitted by entrant to enter the Contest, such as name, age of majority confirmation, and contact information, as applicable, only for the purpose of implementing, administering, and fulfilling the Contest as described in these Contest Rules, and in accordance with Corus' Privacy Policy, available at <http://www.corusent.com/privacy-policy>.

11.2 Each Winner further consents that Corus may broadcast, publish, disseminate and otherwise use a Winner's name, city/town/village and province/territory of residence, image and/or voice in connection with any promotion and/or publicity purposes without further compensation to Winner.

11.3 Names and likenesses of the Winners may be used by Corus and Corus' designee(s) for promotional purposes without further compensation to Corus or the Winners.

11.4 No communication unrelated to the Contest, commercial or otherwise, will be sent to the entrant unless the entrant otherwise expressly agrees to receive further communications from Corus.

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations, is owned by Corus and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. Corus reserves the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over Corus. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Corus in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

15. DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. SOCIAL MEDIA. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments or complaints regarding the Contest must be directed to Corus.